

CURREN D. PRICE, JR.

Los Angeles City Councilmember



THE NEW 9th



A Proven Leader and Champion for All Angelenos

Since being elected to the LA City Council in 2013, Councilmember Curren Price has led some of the most impactful landmark policies and historic legislation helping working-class families. These include:



Hotel Living Wage – Passed in 2014, the hotel living wage provides all workers at hotels in the City with 150 rooms or more with a wage of \$15.37 per hour. The rate is tied to inflation and increases on an annual basis.



Citywide Minimum Wage – Effective July 1, 2016, the Citywide Minimum Wage incrementally increased wages for all workers in Los Angeles to reach \$15 in 2020. Small businesses, defined as 25 or fewer employees, reached \$15 in 2021. The ordinance also requires employers to provide employees with 48 hours of sick pay and has anti-retaliation protections for employees.



Ban the Box – Requires all employers in the City of Los Angeles with 10 or more employees to remove the box on job applications regarding an applicant's criminal history. Employers can not inquire into an applicant's criminal history until a conditional offer of employment has been made. This ordinance took effect in 2017.



Legalization of Sidewalk Vending – In 2013 a motion to legalize sidewalk vending was introduced by Councilmember Price. In 2017, the City Council decriminalized sidewalk vending. In 2018, after years of debate, the City Council passed an ordinance to implement rules and regulations for sidewalk vendors in compliance with Senate Bill 946.



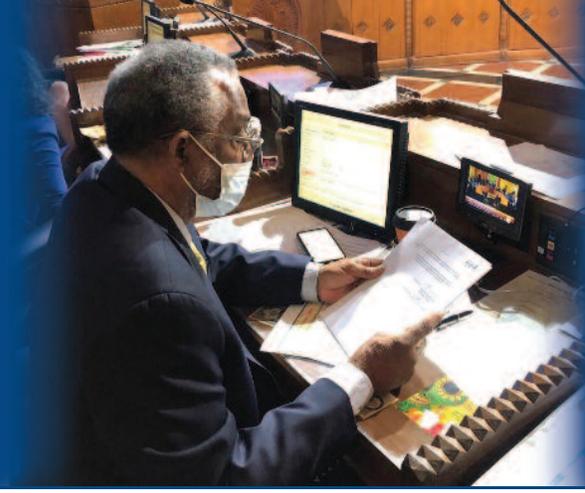
Good Food Zone – In 2020, the City Council established the Good Food Zone policy and approved the first pilot for the South LA area. First introduced by Councilman Price, the proposal expands access to healthy, fresh food in "food desert" neighborhoods and increases economic opportunity. The zone creates economic incentives such as lowered business tax, lower permit fees, and expedited permit services to restaurants and stores that offer healthy food options to consumers.

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LEGISLATION



Hazard Pay – In response to the COVID-19 public health emergency and to ease financial burdens experienced by front line grocery store and drug store workers, Councilman Price co-presented “Hazard Pay.” The local ordinance, approved by the LA City Council in February of 2021, provided roughly 26,000 grocery store and drugstore workers an additional \$5 an hour for 120 days at stores with 10 or more employees onsite and 300 or more employees nationwide.



Guaranteed Income (GI) – In 2021, Price initiated the charge to implement a Guaranteed Basic Income pilot program in Los Angeles. The initial \$6 million he proposed for a Council District 9 only program turned into a nearly \$40 million program that will benefit more than 3,000 households who will receive \$1,000 a month for one year in 2022. The Citywide initiative is the largest pilot of its kind in the country.

The following are policies that Councilmember Curren Price is ardently working with his colleagues in the Los Angeles City Council to carry across the finish line:



Fair Work Week – The proposal would require all retail establishments in the City with 300 or more employees globally, to provide workers with a 14-day notice of their schedule, right to rest between shifts and retaliation protections. A draft ordinance has been presented to the Council. A final vote should be taken in the early part of 2022.



Public Bank – In October of 2021, the City Council moved forward with a proposal that will lead to the formation of a City-owned bank in Los Angeles, the first of its kind in a major metropolitan locality. Councilman Price is championing the plan as the City looks to establish its own financial institution as part of a post-pandemic recovery phase. LA’s Public Bank would be able to invest in areas such as credit access for small businesses (targeting disadvantaged neighborhoods), helping finance affordable housing, green energy investment and developing credit programs. The City is waiting for the Request for Proposal (RFP) to be released in the next few months so entities can begin submitting proposals with how to best move forward with a Public Bank in Los Angeles.



Unarmed Crisis Response – Councilmember Price co-presented a motion with six other Councilmembers that requests for the development of an unarmed model of crisis response that would divert non-violent calls for service, which includes calls related to mental health, substance abuse, and neighbor disputes, away from the LAPD to the appropriate non-law enforcement agencies. An RFP was drafted and awaiting approval in the Public Safety Committee.



Re-envisioning Traffic Stops – Councilmember Price along with three of his colleagues introduced a motion to explore the idea of removing the LAPD from enforcing moving violations. The proposal seeks alternative models and methods that do not rely on armed law enforcement to achieve transportation policy objectives, including traffic enforcement, moving violations and vehicle code enforcement, and traffic collision reporting.